Product Code

CONTRACT

KVVU-TV Henderson - Las Vegas

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

American Rambler Productions 138 Conant Street Beverly, MA 01915 USA

	Contract / Re	vision	Alt Orde	<u>r#</u>
	498854	1	0637804	.9
Product				
ROMNEY FOR PRESIDE	ENT			
Contract Dates	Estimate #			
10/17/12 - 10/23/12	503			
Advertiser			Original Dat	e / Revision
Romney for President,	inc		10/24/12	/ 10/24/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Station	Accou	nt Executive	Sales Office
	KVVU	Teresa	Difuria	TELEREP-PHII
	Special Hand	ling		
	Demographic	:		*
	Adults 35+			

Advertiser Code

Advertiser Ref

60

\$76,500.00

IDB#

Agency Ref

Totals

Spots/ Start/End Time Length Week *Line Ch Start Date End Date Description Days Rate Type Spots Amount 10/23/12 The Dr.Oz Show 4-5p :30 \$1,000.00 Start Date End Date Weekdays Spots/Week Rate \$500.00 Week: 10/22/12 10/28/12 Start/End Time Weekdays Length Spot Ch Date Range Description Rate Type 1 KVVU 10/22/12-10/28/12 The Dr.Oz Show 4-5p MTu-----:30 \$500.00 NM Credited 3 KVVU 10/22/12-10/28/12 The Dr. Oz Show 4-5p MTu-----:30 \$500.00 NM Credited Fox 5 News at 5 MF 530-6p M-F 530-6p 12 KVVU 10/22/12 10/23/12 :30 NM 2 \$2,050.00 End Date Weekdays Spots/Week Rate Start Date \$1,025.00 Week: 10/22/12 10/28/12 MT----4 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Type 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p M-F 530-6p MTIJ-----:30 \$1,025.00 NM Credited 3 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p M-F 530-6p MTu----:30 \$1,025.00 NM Credited Extra 13 KVVU 10/22/12 10/23/12 M-F 7-730p :30 NM \$1,900.00 Start Date End Date Weekdays Spots/Week Rate \$950.00 10/28/12 Week: 10/22/12 Start/End Time Date Range Description Weekdays Length Spot Ch Rate Type 1 KVVU 10/22/12-10/28/12 Extra M-F 7-730p MTu----:30 \$950.00 NM Credited 4 KVVU 10/22/12-10/28/12 *Extra* M-F 7-730p MTu----:30 \$950.00 NM Credited KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a 8-9a :30 NM \$0.00 End Date <u>Weekdays</u> Spots/Week Start Date Rate Week: 10/15/12 10/21/12 \$850.00 Start/End Time Spot Ch Date Range **Description Weekdays** Length Rate Type 1 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a 8-9a :30 \$850.00 NM Credited

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 498854 /	<u>Alt Order #</u> 06378049
Contract Dates 10/17/12 - 10/23/12	Product ROMNEY FOR PRE	Estimate # SID 503
Advertiser Romney for President, In		Original Date / Revision 10/24/12 / 10/24/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	60	\$76,500.00	\$65,025.00
Totals	60	\$76,500.00	\$65,025.00

Signature:	Date:	
_		

HEADLINE# 6378049
MOD# 1: UNAPPROVED TRF# 498854 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SSS SSS

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** * OCT24/12 16.08
*** KVVU-TV ***

AGY ADV ORDER CITY TAX FLIGHT PRDCT # DATES OCT17/12 ROMNEY FOR ADV. AGY. PRESIDENT EST#503 STATE NAME NAME TAX AMERICAN RAMBLER PRODUCTIONS OCT23/12 BEVERLY, POLI/M ROMNEY/R/PRE/US 38 CONANT STREET CONTRACT MA WK-1 COMMENTS: # 01915 6378049 CO-OP (LINE, BILLING ORDER, NEEDED INVOICE) BUYER NAME CLASS: SALES REP.# PRSN NATL. PH-STEPHANIE KINCAID 〇月月.# TERESA DIFURIA LOCAL 762 DATE REGIONAL SALESMAN OCT24/12 # 16.08

F P O OK'D M40M6 ZHXXH ROSE LINES 23-24 TOTAL \$76550 (-2600)

REP:

STA: SEE VEW PLS CNF THANKS

CON CM *** THIS HS. M CASH IN ADVANCE SCHEDULE ****

					: LINE#:REP
PROGRAM: NEWS CON COM1: MAX 23 CREDIT TAKEN FOR	12 s 5	PROGRAM: DR OZ CON COM1: MAX 2: CREDIT TAKEN FOR	8 S	AGENCY AGENCY	:REP :CD:
×	530P-600P	×	400P-500P	ADVERTISER CODE PRODUCT CODE =	TIME PERIOD
POT(S)		DAY 2 SPOT(S)		ER CODE =	
MISSED OCT22	30	MISSED O	30	II	LGTH : SEC
CT22	\$1,025.00	OCT22	\$500.00	AGENCY EST# =	: RATE
	10/22		10/22	503	: START
	10/23		10/23		: END
	N		N		END :SPTS: WEEK DATE : /WK: INVT
	M-TU		M-TU		
					DAYS
	N		N		:TOTL:

REP HEADLINE# 6378049 TRF# 498854 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 16.08 **CHANGES** *** KVVU-TV ***

OCT/12	W 60	X	STATI M4								: LINE
2	OK'D	OK'D	PROGRAM: ORD COM1: STATION MAKEGOOD M4 OK'D	24	PROC	23.	PROGRAM CREDIT	20	PROGRAM CON COMI CREDIT I	13	LINE#:REP
76550.00	BUY#8 BUY#12 BUY#13 BUY#20		TMZ FROM OFFERS	A 730P-800	PROGRAM: ANDERSON ORD COM1: 2 SPOTS	A 1100A-1;	FRAM : NEWS	S 800A-900A	GOM1: EXTRA COM1: MAX 2X	S 700P-73	:CD: TIME
	MISSED:M M S OFFER: CMT:S	MISSED: BONUS OFFER: WED/7 CMT: FROM		d (AIRED	1200N	1 SPOT()A	< DAY 2 SPOT(S)	0 P	PERIOD :
	M-TU/400P-500P M-TU/530P-600P M-TU/700P-730P SUN/800A-900A NONE NONE	BONUS WED/730P-800P FROM LINE 15	INE 15 ONE SPOT DID AI MISSED:BONUS OFFER:WED/1100A-1200N CMT:2 SPOTS AIRED F	30	FROM LINE 5.	30	(S) MISSED OC	30	MISSED	30	LGTH : SEC
)P)P)P TO BASEBALL,	ONE SPOT DID	R. PLS	\$1,350.00	TP CHG ON	\$450.00	OCT21	\$850.00	OCT22	\$950.00	: RATE
	OCT22(2/WK) OCT22(2/WK) OCT22 OCT21	OCT17 AIR. PLS	APPROVE. OCT17(2/WK) E 5. TP CHG ON	10/17	WEDNESDAY 10/	10/17		10/21		10/22	: START : DATE
	RATE.	APPROVE.	3 WEDNESDAY	10/17	10/17. PLS	10/17		10/21		10/23	: END
0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	30s	30S \$4	Ы	APPROVE	N		0		N	:SPTS:
CONTRACT TOTAL TOTAL SPOTS	\$500.00 \$1,025.00 \$950.00 \$850.00	\$1,350.00	(0 \$450.00 PL .7. PLS APPROVE	WED	7E.	WED		SUN		M-IU	S: WEEK :
TAL 765	(OCT24/12)	(OCT24/12) PLS ADVISE.	(OCT24/12) PLS ADVISE.	J		J		ี		ָט:	DAYS
550.00	12)	12) 1SE.	12) ISE.	Н		N		0		N	: TOTL:

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

CHANGES FAX# 610-225-1191

REP \$\$\$

HEADLINE# 6378049 TRF# 498854 MOD# 1: UNAPPROVED REV #1 \$\$\$

OCT24/12 16.08
*** KVVU-TV ***

: LINE#:REP :CD: TIME PERIOD LGTH : SEC RATE START DATE END :SPTS: HUVT DAYS :TOTL:

MARKET TOTALS \$415,200 KVVU 25% KSNV 25% KTUD 0% KLAS 18% KTNV 29% KVMY 2% KVCW 1% CABL

%

SVC- NSI DEMOS- RA35+* SHARES EST

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK THIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

American Rambler Productions 138 Conant Street Beverly, MA 01915 USA

Billing Cycle	Billing Calend	ar	Cash/Trade
EOM/EOC	Broadcast		Cash
Station	Account Exec	utive	Sales Office
KVV∪	Teresa Difuria	à	TELEREP-PHIL
Special Hand	ing		
<u>Demographic</u>			
Adults 35+			
IDB#	Advertiser Co	<u>de</u>	Product Code
Agency Ref	Ad	vertiser	Ref

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
N 1 KVVU 10/17/12 10/19/12 Fox 5 News AM M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12WTF 6	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM	6	\$4,350.00
N 2 KVVU 10/22/12 10/23/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 4	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM	4	\$2,900.00
N 3 KVVU 10/17/12 10/19/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12WTF 6	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	6	\$4,200.00
N 4 KVVU 10/22/12 10/23/12 Fox 5 News AM M-F 7a-9a Start Date	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	4	\$2,800.00
N 5 KVVU 10/17/12 10/19/12 Anderson <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12WTF 6	3-4p <u>Rate</u> \$450.00	:30	NM	6	\$2,700.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Anderson See MG 5.7,5.8	Start/End Time 3-4p	Weekdays Length Rate WThF :30 \$450.00	<u>Type</u> <i>NM</i>		
4 KVVU 10/15/12-10/21/12 Anderson See MG 5.7,5.8	3-4p	WThF :30 \$450.00	NM		
7 KVVU 10/17/12-10/17/12 Better → MG for 5.4,5.1	M-F 11a-12p	W :30 \$450.00	NM		
8 KVVU 10/17/12-10/17/12 Better	M-F 11a-12p	W :30 \$450.00	NM		
N 6 KVVU 10/22/12 10/23/12 Anderson <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MT 4	3-4p <u>Rate</u> \$450.00	:30	NM	4	\$1,800.00
N 7 KVVU 10/17/12 10/19/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12wTF 6	4-5p <u>Rate</u> \$500.00	:30	NM	6	\$3,000.00
N 8 KVVU 10/22/12 10/23/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 4	4-5p <u>Rate</u> \$500.00	:30	NM	4	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	498854 /	06378049
Contract Dates		Estimate #
10/17/12 - 10/23/12	ROMNEY FOR PRESID	503

 Advertiser
 Original Date / Revision

 Romney for President, In:
 10/16/12 / 10/17/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>			
N 9 KVVU 10/17/12 10/19/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	5-530p Rate	:30	NM 6	\$5,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12wTF 6	\$950.00			
N 10 KVVU 10/22/12 10/23/12 Fox 5 News at 5	5-530p	:30	NM 4	\$3,800.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/12 MT 4	\$950.00			
N 11 KVVU 10/17/12 10/19/12 Fox 5 News at 5 MF 530-6	•	:30	NM 6	\$6,150.00
Week: 10/15/12 End Date Weekdays Spots/Week Week: 10/15/12 10/21/12WTF 6	<u>Rate</u> \$1,025,00			
1100111 10/10/12		:30	NM 4	\$4,100.00
N 12 KVVU 10/22/12 10/23/12 Fox 5 News at 5 MF 530-6 Start Date End Date Weekdays Spots/Week	Rate	.00	14(4)	Ψ4,100.00
Week: 10/22/12 10/28/12 MT 4	\$1,025.00			
N 13 KVVU 10/22/12 10/23/12 Extra	M-F 7-730p	:30	NM 4	\$3,800.00
Start Date End Date Weekdays Spots/Week	Rate		İ	
Week: 10/22/12 10/28/12 MT 4	\$950.00	.00		#5 700 00
N 14 KVVU 10/17/12 10/19/12 Extra Start Date End Date Weekdays Spots/Week	M-F 7-730p Rate	:30	NM 6	\$5,700.00
Week: 10/15/12 10/21/12WTF 6	\$950.00			
N 15 KVVU 10/17/12 10/19/12 TMZ	730-8p	:30	NM 3	\$4,050.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/15/12 10/21/12WTF 3	\$1,350.00			. 🗥
N 16 KVVU 10/22/12 10/23/12 TMZ	730-8p	:30	NM 2	\$2,700.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	<u>Rate</u> \$1,350.00			
N 17 KVVU 10/22/12 10/23/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM 4	\$8,600.00
Start Date End Date Weekdays Spots/Week	Rate	.00		φο,σσοισσ
Week: 10/22/12 10/28/12 MT 4	\$2,150.00			
N 18 KVVU 10/17/12 10/19/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM 6	\$12,900.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/15/12 10/21/12WTF 6	\$2,150.00	:30	NM 2	\$3,000.00
N 19 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p Start Date End Date Weekdays Spots/Week	10-11p Sat Rate	:30	INIVI Z	\$3,000.00
Week: 10/15/12 10/21/122- 2	\$1,500.00			
N 20 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a	8-9a	:30	NM 1	\$850.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/15/12 10/21/121 1	\$850.00	·		*
N 21 KVVU 10/21/12 10/21/12 NFL Early Game	NFL Early Game Rate	:30	NM 2	\$15,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/122 2	\$7,500.00			
N 22 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30	NM 2	\$3,700.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			. ,
Week: 10/15/12 10/21/122 2	\$1,850.00			
		Totals	92	\$103,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	92	\$103,800.00	\$88,230.00
Totals	92	\$103,800.00	\$88,230.00

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	498854 /	<u>Alt Order #</u> 06378049
Contract Dates 10/17/12 - 10/23/12	Product ROMNEY FOR PR	Estimate # RESID 503
Advertiser Romney for President, Inc		Original Date / Revision 10/16/12 / 10/17/12

Signature:		Date:	
_	<u> </u>	_	

ジャン マロス マロス HEADLINE# 6378049 TRF# 498854 MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

-4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *-OCT19/12 10.57
*** KVVU-TV ***

ADV #	ADV. NAME	ADV. NAME POLI/M ROMNEY/R/PRE/US	REP.#OFF.#_762SALESMAN #
AGY #	AGY. NAME	AMERICAN RAMBLER PRODUCTIONS	BUYER NAME STEPHANIE KINCAID
		138 CONANT STREET	SALES PRSN PH- TERESA DIFURIA
		BEVERLY, MA 01915	
ORDER #		CONTRACT # 6378049	. CLASS: NATL. LOCAL REGIONAL
PRDCT ROMNEY	ROMNEY FOR PRESIDENT	NT EST#503 COMMENTS: (LINE, ORDER, INVOICE)	OICE)
FLIGHT DATES O	DATES OCT17/12	OCT23/12 WK-1	
CITY TAX	STATE TAX	TAX CO-OP BILLING NEEDED	DATE_OCT19/12 10.57

REP: TO ROSE
FR NIKKI
CREDITED M1AND M2
NEW TOTAL \$79150 (-24650)
PLS CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

7 S 400P-500P 30	PROGRAM: ANDERSON COOPER CON COM1: MAX 2X DAY CREDIT TAKEN FOR 6 SPOT(S) MISSED OCT17	5 S 300P-400P 30	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC
\$500.00	O OCT17	\$450.00	AGENCY EST# = 503	SEC: RATE
10/17	2)	10/17	503	: START
10/19	\dashv	10/19		: END :
N (C 50	0		:SPTS: WEEK
W-F	9 7 9	₩ - म		END :SPTS: WEEK : DAYS DATE : /WK: INVT :
N		0		:TOTL:

PROGRAM : DR OZ CON COM1: MAX 2% CREDIT TAKEN FOR

DR OZ MAX 2X

DAY

4 SPOT(S) MISSED OCT17

REP HEADLINE# 6378049 TRF# 498854 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *:

OCT19/12 10.57
*** KVVU-TV ***

M2 OK'D BUY#7 MISSED:W-F/400P-500P OCT17(4/WOP-500P OCT17		K'D BUY#5 MISSED:W-F/300P-400P OCT17(PROGRAM: TMZ CON COM1: MAX 1X DAY CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22 STATION MAKEGOOD OFFERS:	16 S 730P-800P 30 \$1,350.00 10/22	PROGRAM: TMZ CON COM1: MAX 1X DAY CREDIT TAKEN FOR 3 SPOT(S) MISSED OCT17	15 s 730P-800P 30 \$1,350.00 10/17	PROGRAM: EXTRA CON COM1: MAX 2X DAY CREDIT TAKEN FOR 6 SPOT(S) MISSED OCT17	14 S 700P-730P 30 \$950.00 10/17	PROGRAM : EXTRA CON COM1: MAX 2X DAY CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22	13 S 700P-730P 30 \$950.00 10/22	PROGRAM: NEWS CON COM1: MAX 2X DAY CREDIT TAKEN FOR 4 SPOT(S) MISSED OCT17	11 S 530P-600P 30 \$1,025.00 10/17	PROGRAM: NEWS CON COM1: MAX 2X DAY CREDIT TAKEN FOR 4 SPOT(S) MISSED OCT17	9 S 500P-530P 30 \$950.00 10/17	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : : DATE : DATE
4/WK) RE-BOOKED PLS	OON NLCS	6/WK)	-	10/23		10/19		10/19		10/23		10/19		10/19	RT : END
30S \$500.00 APPROVE.	GAME. TH-F TP C	308 \$450.00		Ч		0		0		ω		N		N	:SPTS: WEEK : /WK: INVT
(OCT19/12)	CHG. SEE MG	(OCT19/12)		M-TU		W - F		W - F		M-TU		W-F		M – F	: DAYS
3		Ŭ.		Н		0		0		ω		22		2	:TOTL:

みまみ MOD# 0: UNAPPROVED **HEADLINE# 6378049** REV #1 计界写# 498854 \$\$\$

> ORDER WORKSHEET CREDIT ADVISORY: REP: TEL# 610-293-4100 AGENCY CREDIT HARRIS FAX# 610-225-1191

RISK !!! REPORT FROM REP **CHANGES** *** KVVU-TV *** OCT19/12 10.57

STATION MAKEGOOD :LINE#:REP OK D LINE#: :CD: 6#Ana OFFERS: THME PERIOD MISSED: W-F/500P-530P LGTH .. SEC RATE START DATE ENU :SPTS: /WK: NEEK O (OCT19/12) DAYS :TOTL:

91#7DB 51#7DB TT#YDB BUY#13 BUY#14 M-TU/700F-730F W-F/730P-800P M-TU/730P-800P W-F/700P-730P W-F/530P-600P OCT17 (4/WK) OCT17 (4/WK) OCT22 OCT22 OCT17 (3/WK) OCT17 (6/WK) _9 30s

Ζ ω

OFFER: CMT:SPOTS N/A DUE TO NLCS GAME NONE Ŗ٦ DEBATE. 出国の 3 G OFFER. NOH

CONTRACT TOTAL

TOTAL

SPOTS

79150.00

CMT: PRE-BOOKED STA APPROVE.

OCT/12 79150.00

Live to the top of the

MARKET TOTALS \$415,200 KVVU 25% KSNV 25% KTUD 0% KLAS 18% KTNV 29% KVMY 2% KVCW 1% CABL

%0

SHARES 円の日

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE 田一田円円 DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK THIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6378049 TRF# 498854 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$
REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION OCT19/12 11.34 **CHANGES** *** KVVU-TV ***

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UN N E S F	UNRESL			OK D		OK'D		OK'D	PROGRAM: CON COM1: CREDIT TA: STATION MAKEGOOD	16	PROGRAM CON COM CREDIT'	15	PROGRAM CON COM CREDIT '	14	PROGRAJ CON COJ CREDIT	13
			21#708 91#708 91#708 71#708	BUY#11		BUY#7			GRAM: TMZ COM1: MAX 1X DIT TAKEN FOR KEGOOD OFFERS:	S 730P-80	RAM : TMZ COM1: MAX 1X IT TAKEN FOR	S 730P-800P	PROGRAM: EXTRA CON COM1: MAX 2X CREDIT TAKEN FOR	s 700P-730	PROGRAM: EXTRA CON COM1: MAX 2X CREDIT TAKEN FOR	s 700P-730P
MISSED:BONUS OFFER:WED/730P CMT:FROM LIN	MISSED:BONUS OFFER:WED/1100A- CMT:2 SPOTS AI	дΩ	W-F/7 W-F/7 M-TU/ M-TU/ OFFER: NONE	MISSED:W-F/	н	MISSED: W-F/4	CMT:WED MOVED CMT:OFFER. NO:	MISSED:W-F/3	K DAY 1 SPOT(S)	OP	X DAY 3 SPOT(S)	0 P	X DAY 6 SPOT(S)	0 P	X DAY 1 SPOT(S)	A 0
30P-800 LINE 15	1100A-12	S N/A D	W-F/700P-730P W-F/730P-800P M-TU/730P-800P M-TU/700P-730P : NONE	500P-530 530P-600	TP CHG.	00P-500	NOH H	00P-400	MISSED O	30	MISSED O	30	MISSED C	30	MISSED O	30
P ONE SPOT DID	1200N RED FROM LINE 5	UE TO NICS GAME PLS APPROVE.	60 60 60 60	A A	SEE MG OFFER.	P	10A-12P DUE RE-BOOKED PLS	Ψ̈	OCT22	\$1,350.00	OCT17	\$1,350.00	OCT17	\$950.00	OCT22	\$950.00
OCT17 AIR. PLS APE	OCT17(2/WK)	& DEBATE.	OCT17(6/WK) OCT17(3/WK) OCT22 OCT22	OCT17(4/WK)	. NOT PRE-BOOKED	OCT17 (4/WK)	TO AFTERNOON APPROVE.	OCT17 (6/WK)		10/22		10/17		10/17		10/22
30 APPROVE.	30S \$4 WEDNESDAY 10/17.	SEE MG OF	ωωωωω	ωω	PLS	ω	NLCS GAME.	ω		10/23		10/19		10/19		10/23
30s	0S 10/1	OFFER.		0 0 0 0	APPROVE	80		308		Н		0		0		ω
\$1,350.00	50.00 PLS	NOT	\$950.00 \$1,350.00 \$1,350.00		OVE.	\$500.00	TH-F TP CHG.	\$450.00		D.LN		₩ - ਸ਼		м - н		N.
(OCT19/12) PLS ADVISE	(OCT19/12) PLS ADVISE APPROVE.			(OCT19/12)		(00119/12)	SEE MG	(OCT19/12)		TU		д		म्		M-TU
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REP HEADLINE# 6378049
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORRDER WORKSHEET

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

OCT16/12 13.21
*** KVVU-TV ***

ADV AGY T.5880L ADV. AGY. NAME NAME AMERICAN RAMBLER PRODUCTIONS POLI/M ROMNEY/R/PRE/US BEVERLY, 138 CONANT STREET ΜA 01915 REP.# SALES BUYER NAME PRSN PH-STEPHANIE KINCAID OFF.# 762 TERESA DIFURIA SALESMAN #

CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#503 COMMENTS: (LINE, ORDER, INVOICE)

CONTRACT # 6378049

FLIGHT DATES OCT17/12 OCT23/12 WK-1

ORDER

#

CITY TAX

REP:

TO ROSE
FR NIKKI
NEW ROMNEY ORDER
TOTAL \$103800
PLS CNF THANKS

STATE TAX CO-OP BILLING NEEDED DATE

OCT16/12

13.21

CON CM THIS S A CASH IN ADVANCE SCHEDULE

PROGRAM : NEWS CON COM1: MAX 2X DAY	2 600A-700A	PROGRAM : NEWS CON COM1: MAX 2X DAY	1 600A-700A	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD:
DAY	30	DAY	30	SER CODE = CODE =	RIOD : LGTH : SEC
	\$725.00		\$725.00	AGENCY EST# =	C: RATE
	10/22		10/17	" Ο ω	: START
	10/23		10/19		: END : DATE
	4		თ		END :SPTS: WEEK DATE : /WK: INVT
	M-TU		W - F		WEEK : DAYS
	4		თ		:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

ISK !!!
EPORT FROM REP OCT16/12 13.21
*** KVVU-TV ***

:LINE#:REP :CD:	TIME PERIOD : I	LGTH : SEC	: RATE	: START	: END : DATE	:SPTS:	WEEK: DAYS	:TOTL:
	700A-900A	30	\$700.00	10/17	10/19	O	W – F	o)
PROGRAM : CON COM1:	NEWS MAX 2X DAY							
4	700A-900A	30	\$700.00	10/22	10/23	4	M-TU	4
PROGRAM : CON COM1:	NEWS MAX 2X DAY							
IJ.	300P-400P	3 0	\$450.00	10/17	10/19	Ø	M-E	D
PROGRAM : CON COM1:	ANDERSON COOPER MAX 2X DAY		7	て方				
a	300P-400P	30	\$450.00	10/22	10/23	4	M-TU	4
PROGRAM : CON COM1:	ANDERSON COOPER MAX 2X DAY							
7	400P-500P	30	\$500.00	10/17	10/19	Q	я— н	Q
PROGRAM : CON COM1:	DR OZ MAX 2X DAY			<	18/18/18/18/18/18/18/18/18/18/18/18/18/1			
8	400P-500P	30	\$500.00	10/22	10/23	4	M-TU	4
PROGRAM : CON COM1:	DR OZ MAX 2X DAY							
9	500P-530P	30	\$950.00	10/17		_ o	M-E	Q
PROGRAM : CON COM1:	NEWS MAX 2X DAY				10/11	10/18-10/19		
10	500P-530P	30	\$950.00	10/22	10/23	4	M-TU	4
PROGRAM : CON COM1:	NEWS MAX 2X DAY							
11	530P-600P	30	\$1,025.00	10/17	10/19	Q	W – F	Q
PROGRAM : CON COM1:	NEWS MAX 2X DAY							

	ORDER WORKSHEET	CREDIT ADVISORY: AGI	REP: TEL# 610-293-410
		HNCY	00
	HARRIS	CREDIT	
	REPORT FROM	RISK !!!	FAX# 61
*	1 REP		0-225-1191
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M REP OCT16/12 13.21
*** KVVU-TV ***

: LINE#: REP : CD:	: TIME PERIOD	: LGTH : SEC	RATE	: START	: END	:SPTS: W	WEEK : DAYS	:TOTL:
12	530P-600P	30	\$1,025.00	10/22	10/23	4	M-17U	4.
PROGRAM : CON COM1:	: NEWS : MAX 2X DAY							
ω	700P-730P	30	\$950.00	10/22	10/23	4	M-TU	4
PROGRAM : CON COM1:	: EXTRA : MAX 2X DAY							
14	700P-730P	30	\$950.00	10/17	10/19	Q	W - H	Q
PROGRAM :	: EXTRA : MAX 2X DAY			7				
15	730P-800P	30	\$1,350.00	10/17	10/19	ω	W - H	ω
PROGRAM : CON COM1:	: TMZ : MAX 1X DAY							
16	730P-800P	30	\$1,350.00	10/22	10/23	N	M-TU	N
PROGRAM : CON COM1:	: TMZ : MAX 1X DAY			7-				
17	1000P-1100P	30	\$2,150.00	10/22	10/23	4.	M-TU	4
PROGRAM : CON COM1:	: NEWS							
18	1000P-1100P	30	\$2,150.00	10/17	10/19	Ø	м – н	Ø
PROGRAM : CON COM1:	: NEWS : MAX 2X DAY							
19	1000P-1100P	30	\$1,500.00	10/20	10/20	N	SAT	N
PROGRAM	: NEWS							
20	800A-900A	30	\$850.00	10/21	10/21	⊬	SUN	Н
PROGRAM	: NEWS							
21	1000A-100P	30	\$7,500.00	10/21	10/21	N	SUN	N
	; ii ii ii ii ii ii ii ii ii ii ii ii ii							

PROGRAM: NFL FOOTBALL

REP HEADLINE# 6378049
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT16/12 13.21 *** KVVU-TV ***

: LINE#:REP :CD: : LINE#: : 22 1000P-1045P TIME PERIOD LGTH : 30 SEC . .. \$1,850.00 RATE 10/21 START DATE 10/21 END DATE :SPTS: N HNVT SUN DAYS : TOTL: N

PROGRAM : NEWS

OCT/12 103800.00 CONTRACT TOTAL TOTAL SPOTS 103800.00

SHARES 円の日 KSNV 25% KTUD 0%

ŞVC- NSI DEMOS- RA35+*

MARKET TOTALS \$415,200

KVVU 25%

KLAS 18%

KTNV 29%

KVMY 2%

KVCW 1%

CABL 0%